

Music Preserves Foundation

**Summer Jams
Concert Series
at Ocean Institute**
2023 Sponsorship Proposal



Sponsorship Levels

This proposal is to request sponsorship of a series of concert events presented by Music Preserves Foundation and the Ocean Institute on July 7th, July 21st, and August 4th, 2023 -- featuring Vicky Tafoya and The Big Beat playing rhythm & blues, Kareeta Country performing country music, and Marc Ford showcasing rock and roll music.

The Summer Jams concert series will be educational and entertaining community events that raise funds for the Ocean Institute and Music Preserves Foundation and support our mission of inspiring and educating our community through music and the arts. All sponsors receive two months of marketing and promotion including:

Platinum Record Sponsor: \$10,000

Gold Record Sponsor: \$5,000

- All promotion included below PLUS:
- Highlight in press release and media news stories
- Live mention of sponsorship at all three events
- **Platinum Sponsor:** (20) Complimentary tickets to each event for a total of (60) tickets and recognition as Platinum Title Sponsor
- A Highlighted Radio Promotion on KXFM 104.7
- **Gold Sponsor:** (8) Complimentary tickets to each event for a total of (24) tickets and recognition as Gold Sponsor

Silver 45 Sponsor: \$2,500

Hit Single Sponsor: \$1,000

- Logo included on printed posters, flyers, & print advertising
 - Logo & mention in Ocean Institute and Music Preserves newsletters reaching more than 26,000 subscribers
 - Promotion in Social Media Advertising reaching more than 17,000 followers
 - Listing on Ocean Institute and Music Preserves websites
 - **Silver 45 Sponsor:** (6) Complimentary tickets to each event for a total of (18) tickets and recognition as Silver 45 Sponsor
 - **Hit Single Sponsor:** (4) Complimentary tickets to each event for a total of (12) tickets and recognition as Hit Single Sponsor
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